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SPEAKERS

Stacy Bolding

S

Stacy Bolding 00:01

Stacy, and I'm sitting here with Martin Seidel, now solo owner of Darewear. Down on Westheimer. Just west of Fondren. Hi, Martin. Hi, Stacey. How you doing? How are you? Oh, I'm wonderful. I love this story. It's great. Last time we interviewed it didn't get to talk much to you. He did a lot of talking to windy. But I wanted to learn a little bit more about you. Okay. You've been in Houston, how long?

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00:32

I was born here. Oh, let's you're most of my life. I went to Louisiana to go to college went to LSU. And pretty much came back right after school, would you major in business?

S

Stacy Bolding 00:44

This fits, although I'm sure this didn't come up in your business.

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00:47

They didn't really teach us this type of business and business. But they

S

Stacy Bolding 00:51

taught you marketing and bookkeeping and things like that. Good. Good. You have family here. Yes. Okay, good. Good. I know last time, it was right before Yom Kippur when we interview you were looking for the synagogue or a synagogue. Did you ever find one?



01:09

I never did this. Oh, we've been so busy with the store. I found a place to go for the holidays. Which turned out to work really well. Good. Went out to rice.



S Stacy Bolding 01:18

Oh, Rice University. Yeah, with the students right. When I was younger, I went with the UTA kids in Arlington hut has dolla. Same name,



01:33

right. Yes.



S Stacy Bolding 01:34

Something to that effect. Okay. Yeah. We're both very conservative Jews. I can see this.



01:40

Well, the year before last year. The mayor his wife went to Rice University. I figured if it was good enough for him, it was good enough for me. Yeah.



S Stacy Bolding 01:47

Cool. Mayor Bob Lanier correct. In his wife. I did not know they were Jewish. Well, she is. Oh, okay. And he's not right. Okay. Okay. That's interesting. That's interesting. So you went right from LSU? Back to Houston, Houston. Correct. What were you doing before this?



02:05

I was working in real estate. A big jump from real estate slightly earlier.



S Stacy Bolding 02:10

Slightly. Did you like it?



02:13

I liked it. It was a little too. I don't know, was working with in residential real estate wasn't really what I saw myself doing for the rest of my life.

s

Stacy Bolding 02:26

Okay. Okay. Yeah, I've done that. Make the jump? Yep. And then get back into office. Right. I worked retail. And then tried to sell investments for six months and made \$29 I don't think this is for me. I think it's time to move on and try something else. Yeah. So I understand that it's hard. That is that now, is it really competitive? Moreso then, or is it? Let me ask you this. Is it just as competitive as any straight commission position?

o

03:00

Real Estate? Yeah. It's really competitive. There's so many more companies out there in the market and have to work you have to be willing to work nights and weekends. Which is something I didn't want to do for the rest of my life if I was gonna have a family. Right. So what did I do? I got into real retail where I have to work nights and weekends.

s

Stacy Bolding 03:20

Okay, all right. If you don't mind me asking How old are you? 34 And single, single. Oh, good. Oh, good. Should I announce this to guys or girls or girls? Okay. Great. All right, ladies, if you're listening, and he's really a good looking redhead, which is hard to find. Yeah.

o

03:39

Tell him to call in January. I'll have plenty of time. I've had to put my personal life on hold for the last three months.

s

Stacy Bolding 03:46

Don't call now call in January. He'll book you I promise. I'm speaking of staying busy. You're now you're now the coat the solo owner right of Darewear. How did that come about? If you don't mind me asking long story. So my all my great.

o

04:04

My now ex girlfriend and ex business partner right started the store about three and a half years ago, her ex husband. She took over the business when they divorced. When we met became friends. We became partners shortly after that in the business, and then partners in a relationship for about a year that dissolved shortly after that the business relationship dissolved. She wanted to spend more time with her son have more of a family live which is really hard to do in retail. And I understood that.

s

Stacy Bolding 04:35

So you took over a solo or the store right? Me Me Now I noticed the store has stocked up and

So you look over a salon or the store right? Me me now I noticed the store has stocked up and built up and you've added quite a few things that were here. We



04:45

just went on a buying frenzy. We really tried to listen to the customers and get the type of things that they want, which are the type of things that are really hard to find in Houston you can find these things on the west coast, but finding well so called alternative To clothing materials are a lot more difficult to Houston. And when I say alternative, I'm not just talking about leather. Although we carry leather, I'm talking more like the latex clothing, latex or rubber. A lot of vinyl, a lot of really new outfits that they sell in New York, they sell on both coasts, but not really in the middle, not here in a conservative place like Houston.



S Stacy Bolding 05:22

Okay. Do you have? Do you think you have much competition from the other adults stores in town? Because they also carry some of the clothing right like that



05:32

the competition has increased a lot in the last year or two. Probably because the demand is increasing, right? There are more of a selling it but there's more people out there looking for this type of clothing to buy and realizing that it's alright to buy it and wear it.



S Stacy Bolding 05:47

Do you think this is just a fad type thing? Or do you think this kind of clothing is here to stay?



05:53

I don't think so. I think it's fair to say what makes you what gives you that idea. I would almost say that people in Houston are coming out of the closet, so to speak. Some of the things they want to do some of the things they want to wear. They've always wanted to do these things. But Houston, they didn't know if it was okay to do these things.



S Stacy Bolding 06:13

Okay. So once we got the east and west coast saying do it or them doing it, then Texas picked it up, right. I've noticed again, you increase some stuff like you've got floggers here and you've got tick clamps and things like that. Were earlier you didn't have those things correct. And you seem to be leaning in a more. What's the word? Kind of will cater to everybody type thing



06:44

correct was that we sort of have an attitude here, that there were that everyone's welcome. No matter what you're interested in, no matter what your fantasy or fetish, or interest is, you're welcome to come here and try it out or ask questions and we'll help direct people in the area that they want to go. There are a lot of stores in Houston that won't let you cross dressers come in. Right. It's against our policy for men to wear women's clothing,

 Stacy Bolding 07:12

right? Do you have the sizes here? Or do you have access to ProQuest? Yes. Good. Good. Now, when you say come in and try out your fantasy, this is not a place for actually doing your fantasy. This is a place for accessories for the fantasy. Exactly.

 07:30

There are plenty of places in town to act out those fantasies. Yeah.

 Stacy Bolding 07:34

Yep. Great, great. Um, I happen to be a book fan. Okay. And one of the things that got me to call you was I was looking for a couple of books. The trainer, now have the trainer as a complete a slave in the marketplace. And you got those for me. Thank you. I can't wait to read them. Of course, I've been told I can't read them till after Christmas. But you've also added some books, which was not here a year ago.

 08:00

A year ago, we had a very small selection. We've really increased the size of the books, the size of our book section, and people just eating it up. It's hard for us to keep them in the store. Good. We tried a lot of books out. The majority of them are fetish related, right? In a lot of different areas. But all fetish related, right. Some of them are novels. Some of them are written more from a clinical standpoint. But the best sellers that are out there, good.

 Stacy Bolding 08:29

I've been trying to get some of these books and some of these things that might community bookstore, right. Do you have any cut do feel any competition from the community bookstores down on Westheimer

 08:41

the only place that sells some of the books that we sell. There are a few places in town like in Montrose right out on our part of town, it's really difficult to get them. You can't find them. There's books like screw the roses, which I'm not sure if in your interesting title. Yeah, I

S

Stacy Bolding 08:57

think I'm gonna write that one down. Is it a good book,

o

09:00

but it's a great book. It's called screw the roses give me the thorns back. We can hardly keep them in the store. We ran out. We're waiting on some more to arrive hopefully this week. I haven't heard of anyone else in town selling it. That's probably why we sell out so fast that we have it.

S

Stacy Bolding 09:16

Okay. Your clientele is it mostly straight gay mix. What is your clientele base?

o

09:23

Mostly straight? I think in large part because of the part of town we're located in. Right. And also we haven't we've advertised in some of the areas to get the gay clientele but not as much. We just had an ad that came out in the gay and lesbian Yellow Pages. book just came out a week or so ago.

S

Stacy Bolding 09:45

And you think that'll promote some of the business downhill? Yeah,

o

09:49

I do.

S

Stacy Bolding 09:50

Okay, good. Now, I've seen all kinds of people in here as matter of fact, there's a gentleman named him with a baby right now.

o

10:00

We We cater to everyone we have in fact, we have a box of toys underneath our front counter that just full of little toys for children.

 S

Stacy Bolding 10:12

We know these are like bottles and rattles and things like kids toys, toys. No. Go ahead. I'm

 O

10:23

sorry. So we let the recent the kids down on the floor and dump a pile of toys in front of them and let them have fun while their mommies and daddies are shopping.

 S

Stacy Bolding 10:32

Good. Good. How's your Christmas business?

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10:34

It's been really good.

 S

Stacy Bolding 10:35

Good. Good. Which are you having an average sale day of about? A figure?

 O

10:43

Oh, gosh, I don't know. This week has been very good, very steady last week was very erratic. We'd have an extremely busy day. And then the next day was slowed. And the third day would be extremely busy. This week has been very consistent. Very busy everyday. Good. Good. And

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10:57

what are your hours?

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10:59

It's normally 11 o'clock till eight o'clock Monday through Saturday. one to six on Sunday. Or holiday hours are 10 o'clock till nine o'clock. Oh, good. So we come in a little earlier and stay a little later. Yep.

 S

Stacy Bolding 11:12

stretched it out. From 10am to 9pm. Monday through Saturday. And are you still one to six on Sunday?



11:19

It's going to be 12 to six, depending on the demand. If people are coming in, we're not going to lock the doors, right? We never do that. Okay.



S Stacy Bolding 11:26

Isn't there? I thought the blue law was there, too. We had to close your facility at six here in Texas on Sunday.



11:35

We know that's a good question. I don't we've never stayed open past six on Sunday. So



S Stacy Bolding 11:44

I didn't know I was just curious. Okay. As far as sizes, right for both men and women, you have access to the CrossDresser size and correct Do you have access to? Shall we say healthy women sizes



11:59

we go all the way up to 4x.



S Stacy Bolding 12:01

Great, healthy him. Wonderful. Now let's get back to the books if you don't mind. What about what four or five back here for us to talk about?



12:10

These are some books we actually got in today we've been waiting for and they've got some really unique titles. And we've heard a lot about them. We wanted to get them in and try them out and had a lot of people asking about them.



S Stacy Bolding 12:20

Well, here's one that everybody that listens to my, my show in John will recognize is called sm 101 by Jay Wiseman. Now this is an update. This is what second edition. And this one was printed when this year.



12:37

We just got it about seven weeks ago. Oh wow. So yeah, promising it to us for well, all year.



S Stacy Bolding 12:44

It was printed this year. Have you had a chance to look at it and notice some of the difference? I've scanned



12:48

through it a little bit. They updated it expanded it, they added a chapter. They put it in a the old version was in a spiral bound. This one looks a little prettier, right? Easier to hold in your hands.



S Stacy Bolding 13:01

Good. Good. Okay. And what's the going rate on that?



13:04

It's 2495. They didn't even raise the price. They didn't.



S Stacy Bolding 13:08

They didn't steal the neck. Good price.



13:10

What's this one? Body's under siege? Oh boy. That'll be fun. It's a relative self mutilation and body modification and culture and psychiatry. It's more of a clinical type book.



S Stacy Bolding 13:21

Okay. Are we talking piercings, tattoos,



13:25

piercings, tattoos? brandings. Probably things you wouldn't even think of. There are some pictures in the book. I haven't had a chance to go through it since we just got it in today, but it's supposed to be one of the best sellers in this area.

s

Stacy Bolding 13:38

Oh, good. Good. And what's the going rate on this jewel?

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13:42

That one is 1695. That's not bad. It's a pretty thick book.

s

Stacy Bolding 13:47

Yeah, it is. It is. Okay.

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13:49

You know, in fact, I didn't bring it out here. But we also have a tattoo book which is really popular people are into the the body mutilation, body modification. Since this book doesn't have a lot of pictures. We do have one it has 1000 tattoos and piercings in there. How nice it's by. I can't even pronounce it. It's T s ch en, I think, okay, he's the publisher and it's one of the better books out there.

s

Stacy Bolding 14:17

Okay. Can you go get that? Okay. On the safe edge

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14:24

was that this one looks really the next three have the best titles I think. And we'll go through them and see what the light but on the safe edge is a manual for s&m play. It's written by Trevor jocks. We've had a lot of requests for it. I can't really tell you too much about it. Other than the fact that the title kind of self explanatory.

s

Stacy Bolding 14:52

Excuse me more. It looks like it goes more into the safety aspect. Correct. Okay. All right. And what's the cost on this one? That one is 9095 That's no, no, that is not bad. Then you've got one.

o

15:05

This is a fun one. It's called learning the ropes. This is a basic guide to safe and fun s&m lovemaking. So this is really good for couples. Yeah, how knee? It's only 1295. Good,

s

Stacy Bolding 15:19

good price to start the collection. And of course, you've got roped by it. So you

o

15:25

can practice. Yeah, read the book.

s

Stacy Bolding 15:27

Is that cotton rope or nylon? Is not only Okay. Okay. And the last one

o

15:34

is consensual sadomasochism, how to talk about it and do it safely. You kind of see a theme here. Three of the books talked about safe s&m Play, which is really important, especially for beginners.

s

Stacy Bolding 15:50

If you don't mind me asking, How long have you been involved in the same?

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15:54

little over a year now?

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Stacy Bolding 15:55

Okay, good. Good. And you like it? sort of

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15:59

got in? Reluctantly, I guess, through the relationship that I was in, didn't know anything about it. Right. And became more comfortable with the scene when I got to know the people

s

Stacy Bolding 16:13

being involved. So you came out in Houston, you came out into the scene in Houston. Correct? I did. How did you find the community, this community?



16:23

The first party I went to was a really unique experience. I saw things that I'd never seen before. I couldn't have even imagined. And the thing I'll always remember about that is the amount of people that came up to me that didn't know me and introduce themselves and asked if I was okay, and if there was anything they could do for me or get me and just to make sure that I was comfortable at their party. Me.



S Stacy Bolding 16:46

And was this again, was this a heterosexual or



16:52

was mostly heterosexual? Okay.



S Stacy Bolding 16:56

Okay. Obviously, I came out in the gay world, right, gay, SM. And I found it just as comforting on both sides, both straight and gay. And I was wondering if you found the same thing? Oh, definitely.



17:10

You know, we have certain functions in town where both the gay community and the strike community are involved together and work really well together. I've always been impressed by how well the two groups work together big city wide functions. What?



S Stacy Bolding 17:27

What do you see because I see a difference between the straight SM community and the gay SM community. What do you see as something that can pull those two together? Do you see a difference?



17:42

I don't know what the differences are. I don't have enough experience with the gay community. Yeah. Especially in the



S Stacy Bolding 17:51

on the scene, right and gay community. Just curious. Just curious. Now, one of the things we're doing to talk about is a major event that's coming up this weekend. Right? December 14.

correct? Yep. And it is called



18:11

s&m Vol three.



S Stacy Bolding 18:15

And it's going to be held where it's



18:18

gonna be held at Tantra neat. And we can get tickets. You can get tickets here at Darewear. You can get them tonight at the event where you can save a little bit of time and get them at there were before the event. Okay, is



S Stacy Bolding 18:29

there a cost difference?



18:30

There's not a cost difference there. \$15. Okay, when you get them here or a Tantra that night,



S Stacy Bolding 18:36

okay, what is the SM



18:38

bar, the SNM ball is, this is the third time we've done the Essent involved in about a year's time. We did the first one last December. Remember, we called it the first annual lesson involved. But we did the second one in July. So it hasn't really turned out to be an annual event. Because people there was too much of a demand. Everyone wanted another s&m ball during the summer.



S Stacy Bolding 19:00

What made it so special that you had to put together a second one.



19:05

Just the scene in Houston, since I've been involved has just grown tremendously. There were so many people that wanted a forum for these types of parties in Houston and there wasn't one being provided for him.



S Stacy Bolding 19:21

Give me an idea of what goes on at this Mo.



19:25

There are scenes that are played out all night long by people that are in the scene like Houston not by actors. We try to stay away from choreographing scenes just artistic event and really try to have as realistic of scenes that are possible. Right?



S Stacy Bolding 19:48

Right. So this is not done by actors. So



19:51

these are real people. Most of these people I know. You might see someone who's an expert with a whip. Okay, You might see more than likely we'll see that you will more than likely see someone that's an expert with a knife. All these people know what they're doing. They're doing things that would be dangerous, right? Maybe for you or me.



S Stacy Bolding 20:13

Hi, again, this is Stacey in you're listening to KPFT 90.1 Houston. I'm not live. I'm Sony. Really. I'm in Dallas taking care of some family business. I'd like to take a moment to apologize, Martin, part of the interview was erased d d dt update. As you can tell, this was taped before the SM ball three will sue and I went and we had a really good time. There is something for everyone. All the people PEPP Darewear and tantra did an excellent job putting this together. If you want more information and phone numbers, regarding SM balls, or lovers ball, Pep autumn seasons, or the corsets club, or you're just interested in the store, then the Darewear number is 713-953-9393. Hey, Jim, this is a good place to stop the tape if needed. I believe the whole interview is about an hour long, we can pick up the rest in January. Enjoy the rest of the show. And I'll talk to y'all soon. Bye. There's I was just wondering, there's a couple of other places in town, right, that do sell some of the same adult clothing. But like the customer said, there's an attitude, right? Why is that?



21:49

You know, you have to work, you have to pick the right type of employees, the type of people

you know, you have to work, you have to pick the right type of employees, the type of people that have the attitude, the right type of attitude to work in retail, and especially in a business like this. When when people come into a store like this, sometimes it's to look but most often is to buy something, find something they like. And they oftentimes need help in buying,

s

Stacy Bolding 22:13

right? What is the Okay, let's get back to the employees. What is the major difference between the employees you have here, any employees at that other location at that other store?

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22:28

We've always tried to find employees that were passionate about their job. If you can find people that are passionate about their work, and to genuinely care about people, then you got a great combination in retail, right? And if they're knowledgeable about the product, right? Right, okay. Sometimes it's difficult in retail, you have to deal with many different kinds of people. Right? Some of them are fun. Some of them are so fun, right? But you have to treat everybody with a lot of respect all the time.

s

Stacy Bolding 22:57

Now, this isn't some new idea for retail, is

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23:00

it? It's not been it seems like maybe in the last 10 or 20 years, it's harder to get service. Especially in the retail.

s

Stacy Bolding 23:11

I think that is I don't know,

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23:13

I think part of it has to do with the way society is right now. Everyone's so busy worrying about their own problems in their own lives that even when they go to work, they don't focus on customer service. The companies that do and they have the right attitude and the right type of employees. I think they do really well. I know I like it when I get treated well. Right. And I do business with people and I go back when people

s

Stacy Bolding 23:36

treated me well. Good. Do you see this store expanding?



23:40

Definitely good. Right now we are out of space. Yeah, we're gonna start hanging things from the ceiling soon.



S Stacy Bolding 23:47

Oh, that would be fine. Which



23:49

actually we did. We have a bondage girl I saw there.



S Stacy Bolding 23:53

I saw that if she I can't tell. She's our employee



23:56

of the month. Okay, she's the nestling that we put in a pleasure sling. Okay, she has a spreader bar. Okay to keep her legs



24:05

spread and a few other pieces of equipment on it. Okay.



24:10

She's got a good



S Stacy Bolding 24:12

yes. And she's heard and yet she's curved. What else? What else is there



24:19

and has some nipple clamps on?



...

 S

Stacy Bolding 24:21

Oh, wow. Okay. What kind?

 O

24:26

I can't see. Okay, but my head would have the same ones on it for a month and she hasn't complained. So. We're gonna leave.

 S

Stacy Bolding 24:33

We'll just leave him up there. Yeah, as long as she's enjoying it. That's the whole point of it. Yeah. What is your favorite fetish? Well let's face it, most people know mine. Most people know what mine ah let's see. Do you like dressing up?

 O

25:04

Not really. Okay. You know, I like to see other people dressed up. Okay, when I dress up to go to events, about as wild as I get is final.

 S

Stacy Bolding 25:13

Okay. All right. Let's see. What else. So I guess high heels for you are right, definitely. Let's see, I like spikes, and I like a dress. And I like very feminine things, which in the lesbian community is not done. I don't know. I don't know, for some reason the women, a lot of women involved in SM unless their mistresses or tops feel like they can't be a feminist. And I love the effeminate stuff. I mean, if I could get a hold of a Victorian corset, I would love it. I like that type of

 O

25:55

courses. I'm glad you brought that up. That's something we've got some normally we order courses, they're they're custom made, all the manufacturers will take the take the vital statistics from us. And it takes a couple of weeks to get a course and we're gonna start carrying them in store probably in January on a regular basis, we're going to try to stock a real good number of standard sizes, right? We're also going to start a corset club sometime during the first part of the year. I see that smile.

 S

Stacy Bolding 26:24

Just got real bright. Need.

 O

26:27

We actually have a list. It's not real big yet, but we're adding people's names to the list that

want to be involved in the course the club will probably have some training classes that will hold here in the store. We've seen over the last year just a huge interest among people out there for courses. Yeah, we got one for one of our employees, Jennifer, she wears it sometimes to work in all day. Back she'll probably wear it today. And then ball.

 **S Stacy Bolding 26:50**

Oh, how fun. How fun. And

 26:53

there's so many courses out there. You can be so creative. There are literally hundreds and hundreds of different styles and colors and materials to choose from.

 **S Stacy Bolding 27:02**

What kind of price range? Are you looking at?

 27:04

The average course it's about \$250. Okay, we can't find them to look too much less expensive than that. And some of them go a lot more expensive, but we're trying to keep around the 225 to \$250 range. Okay,

 **S Stacy Bolding 27:19**

now what is of course it?

 27:24

Of course it oh gosh, Jennifer's are corset experts. So we shouldn't be asking her she, lady out. Right. Okay. She's the one that has her hands full. Right.

 **S Stacy Bolding 27:33**

Yeah, she has customers.

 27:35

So yeah, of course, it is a device that of course everyone thinks of the Victorian age. Of course, it's and it's coming back. There are courses that have the breasts cut out of them, which are really neat. About courses. there are so many different people think of different things. And

what is the basic idea is just to restrict the waist to draw it in. And you get kind of that picture again of someone in the Victorian age, that really thin waist, even if they're larger up top and down bottom

s

Stacy Bolding 28:11

right and the waist what didn't know what is the corset club,

o

28:19

the corset club is an idea that came about actually by a pet member who's going to be really involved in running the club, and will probably be pretty involved in it ourselves here at Darewear. Club is going to cover all kinds of topics like how to care for your corset. So that you can keep it clean but not ruin the fabric material. Exactly. How do you put on a course that

s

Stacy Bolding 28:49

doesn't teach you how to do it without an extra set of hands? Right. Good. Good. Okay. It's of course it's coming back. I think So are any other of the Victorian clothing coming back?

o

29:05

We have I don't know if you saw dress that we had up on the on a form. We got it yesterday and sort of tapestry dress black tapestry on the bottom. And it's it's rubber of top. Okay, really neat dress. This is sort of Victorian. Okay, full skirt or a full skirt. I mean, this is the type of thing that people will be wearing as well. That's just an

s

Stacy Bolding 29:30

example. Now this goes right along with the new canes I saw, right? Yeah, the new bamboo cane. Good, good. And those came into popularity, what a couple

o

29:40

of years ago. Like I was telling you before I think after that kid was caned in the Philippines, right? A lot of people over here thought hey, that's a great idea. They didn't look at it as punishment.

s

Stacy Bolding 29:51

Okay, or you can use it for punish, right? Yeah. Or you can Yeah,



29:55

depending on the situation for training. Right? Right.



S Stacy Bolding 29:59

I've also noticed some flounders. Yeah, we have



30:01

just really increased the size of our flog department. And if you want to call it that, we have a whole wall full of logs now and we can hardly keep them in the store. We come in so many different sizes, so many different materials. We've had elk skin logs, which are really soft. They're among the finer flogs we've ever had here. We have a large demand for



S Stacy Bolding 30:25

those. What kind of price range are you looking at on the blogs



30:28

go from blogs and webs go from about 49 or \$59 all the way up to maybe for the elk skin \$189 which is a real good price for the quality.



S Stacy Bolding 30:41

What's your favorite fogger?



30:43

I think I like the elk skin is really soft. You're gonna have



S Stacy Bolding 30:47

to buy one for yourself. Right? Okay, what about you picked up the horsehair earlier? Do you like that horse?



30:53

I've never used horse. I do caution people that use it. You want to play real light with the horse hair. If you don't, you'll need a really good pair of scissors. I'm sorry, nurses with the tweezers.

XXXXXXXXXXXXXXXXXXXXXXXXXXXX

YOU'LL BE PICKING LITTLE SPLINTERS OR NORNENAIR OUT OF OUT OF YOUR BOTTOMS BOTTOM.

 Stacy Bolding 31:11

Okay, um, you were introduced into the scene about a year ago when you and Wendy were co owners. Right? What? Again? Um, back to what is your favorite fetish? What actually drew you into the scene besides, besides windy obviously.

 31:34

You're gonna embarrass me here. I think spanking you know, the first time I was asked to spank someone, I thought well, I don't know about that. I don't know. I don't know if I'm gonna get I don't know if I'm gonna like that. Right? I did it. Reluctantly, the first or second time and didn't didn't want to admit that I really enjoyed it.

 Stacy Bolding 31:55

Right? What I was comfortable with? Had you done any reading? Never, never. Okay, and now you're waiting 20 years.

 32:06

I didn't know it was okay to do those things that it was okay to even or I didn't even know there were books that existed. Write about those things?

 Stacy Bolding 32:13

What? What are some of the things the store is doing on an educational level?

 32:21

When people come in, we spend a lot of time educating people, Houston, the scene has grown so fast. And most of these people don't have an education into the scene. Right. And so our employees here are very good about educating people making them aware of what's out there and letting them know that it's okay to be interested in what they're interested in. Okay. A lot of information they can find in the books, a lot of the information they would just prefer to ask us, right, and we can answer their question or direct them where they need to go to many of the employees

 Stacy Bolding 32:59

here a bit showy, say personal offers.



33:06

Especially our female employees, or male customers.



S Stacy Bolding 33:10

What about you from the females?



33:12

A little bit? Yeah.



S Stacy Bolding 33:14

Do the females tend to be more aggressive about coming in here and shopping and asking information? No, no, the guys are. Just kind of curious. Last time we were on you talked about positive vitamin.



33:31

Oh, great sex in the bottle.



S Stacy Bolding 33:32

Yeah. Are y'all still carrying that?



33:35

We still do. It see seems to go in cycles with great sex in the bottle. People buy a lot of it, then they stopped buying it. Then they buy a lot of it again. I don't know. Maybe they're all on the same cycle. They run out at the same time.



S Stacy Bolding 33:49

Okay, okay. Um, what else? Okay, we were just talking about leather earlier. Right. And you said you had a whole bunch of leather in here on Monday.



34:04

And it's almost all gone. Monday was a huge leather day for some reason everyone wanted leather. Of course, some of them may have been shopping for the s&m ball. Right? And it's just

that time of the year for leather.

 Stacy Bolding 34:15

Oh, good. Good. Is it because it's supposed to get colder

 34:18

supposed to but yesterday,

 Stacy Bolding 34:20

he never know. And you would picked up silver shirt right. And it's made of

 34:30

this is vinyl shirt from lip service. Okay. Look, so this is a real popular brand. Most people that shop this type of clothing. No lip service, that's the manufacturer. Right? And it was vinyl. It was vinyl. It's a real shiny material. It's a lot thinner than leather. Okay, it's a lot less expensive than leather. True. In fact, it's what I'll be wearing today is in the ball.

 Stacy Bolding 34:56

Okay. pants and shirt right okay. And About Gray,

 35:01

or silver or where some black pants and a silver shirt, so we

 Stacy Bolding 35:05

got to be nice. Okay. Now obviously this is Christmas. It's a big time of year for you and the SM ball is coming up. Then you move into January does it slow down

 35:15

much it slows down quite a bit until the end of the month. And then it starts to pick back up again for Valentine's Day. Okay,

 Stacy Bolding 35:22

but we were talking just a minute ago, we were talking about Stephens and Pruitt. Holiday and New Year's Eve were good times for

35:30

you. Right? Everything's so close together and December, you have the Essendon ball. One week, the next week is the holiday ball. Right? And then about 10 days later is New Year's Eve. Okay, so people are shopping for all three events at the same time plus

S Stacy Bolding 35:44

Christmas plus Christmas plus Christmas. So yep. For four Major.

35:50

Major events. Yeah, in about 16 days. Wow.

S Stacy Bolding 35:53

Wow. And then it slows down a little in January. Right. And then it picks back up again in February because of

36:00

Valentine's Day. Oh, yeah. Actually important. Valentine's February is actually our biggest month, okay. Is that because of Valentine's it's because of Valentine's Day, people have had a chance to regroup after January. Okay, one spends all of their money. So that come January 1, they're broke.

S Stacy Bolding 36:17

Right? Right. Right. Do you sell more of the softer effeminate type things in on Valentine's and more of the hardcore, leather latex vinyl stuff?

36:36

During this time of year is

36:38

like, Okay, right now we're



36:39

selling a lot of the outfits for the events. We'll sell a lot of lingerie for Christmas, right? But we'll sell a lot more lingerie for Valentine's Day. So we actually had a visit from channel 13. Recently, if you saw us on the news know, the 10 o'clock news. They wanted to know what was hot and laundry this year to visit us how



S Stacy Bolding 37:04

and what is hot.



37:07

It's hard to describe over the radio but we just got a lot of new lingerie, some new colors, some really soft central colors in this year.



S Stacy Bolding 37:16

Okay, so not a lot of the hardcore black but a lot of



37:20

blacks always. It's real basic, but we got some new colors in this year. That are really nice. Some really unique greens. Some ivory colored lingerie, real sauce, essential.



S Stacy Bolding 37:34

Nice. Good, good. And you mentioned something earlier about a lovers ball. Now,



37:39

we're probably going to do some type of event called the lovers ball or the couple's ball for Valentine's Day. We're not sure exactly where it's going to be held. Okay? But we can give you that information later.



S Stacy Bolding 37:50

Okay, give me an idea of what what it's going to be.



27 52



37:53

It's going to be an event for couples only, okay. Where the couples can come dressed in lingerie animal, it'll be a real safe environment so they can be sexy and safe at the same time. Good. Good. And we'll probably have some contests for the couples to enter. Giveaway prizes. Fine.



s Stacy Bolding 38:18

Have fun. Okay, we'll get back with you on when and where and how much and the whole bit. Okay. I'm sure Tantra want to be a part of it, too. Yeah, I'm sure. Okay, we were talking about the lovers ball, and you're gonna put that together, right. And for anybody who has any interest in Darewear, any interest in the SM ball, any interest or information in Pep? Or any information or interest in Martin? He can be reached at 9539393 and that's the word number or the phone number for Darewear. On Westheimer. Anything else you'd like to say?



39:05

We're just glad you came out. Thanks. I enjoyed it. First time we've actually seen in the store. Yes, last time we can be you.



s Stacy Bolding 39:11

Yeah. And while I'm here I'm also gonna pick up a couple of books. So I'm spending my own money. Yay. Okay, well, thank you. I appreciate it. You have a wonderful evening and we'll see you at the ball. Okay, bye



39:38

put my job I'm not gonna hate either David, you supervisor for the state and he hasn't taken a vacation in six years.



40:00

smokers we just got stuck over who's gonna make us yeah where's that later he'll listen to you just hit him arrest me



40:24

to work on that beat me attack



40:34

I've already got my paycheck okay I'm not gonna ask you for another working on your taxes okay here we have a candle



41:01

questions it's Vicki What is this



41:18

team anyway



41:35

you're going to get there



41:47

well I have the same thing he says I wasn't doing it



42:24

well royalty I was



42:39

so weird is that wall like the wall you're sitting there you look over and you see somebody



42:56

in your pocket okay into the lemon bone, the Astro we haven't asked oh my god don't you have enough lemon okay



43:21

you keep putting those things at \$10 you pull it out over there. Last



43:33

buckle up because your turkey