

# uhlib\_2022\_016\_1985\_whitmire\_welch

Mon, Aug 28, 2023 3:35PM 2:48

## SUMMARY KEYWORDS

kathy, houston, welch, campaign, louis, incumbent mayor, mayoral election, political, commercial, advertising, views, mayor, morn, choice, sprung, vote, patterned, humid, former mayor, challenger

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00:00

On Tuesday, November 5, we urge you to cast your vote in what could be Houston's most important mayoral election ever. To help you make your choice perhaps you might like to hear the advertising styles of each candidate. First the political commercial for incumbent mayor Kathy Whitmire.



00:27

[campaign song "Houston, We've Come Too Far To Turn Back Now" plays]



01:14

Political advertising paid for by the Kathy Whitmire Campaign, Alan Reedy, Treasurer.



01:19

The jingle commissioned by the campaign for Mayor Kathy Whitmire, supposedly patterned after Bruce Springsteen's "Glory Days." Now considering the views of challenger and former mayor Louis Welch here's how a similar singing commercial for him might sound.



01:35

[Singing: Day we sweated out on the streets of a humid Houston morn, at night we ride through three feet of water and a Houston thunderstorm. Sprung from cages on 59 that traffic so bad that I'm going right out of my mind. Oh, Kathy, I was mayor way back when the women knew their place and the men were all men all you liberals have had your fun. Cause I'm Louis Welch and who says I'm too old to run.]



02:35

That's how Hollywood might interpret the views of mayoral candidate, Louis Welch. The choice

is yours Whitmire or Welch. Please remember to vote Tuesday, November 5.